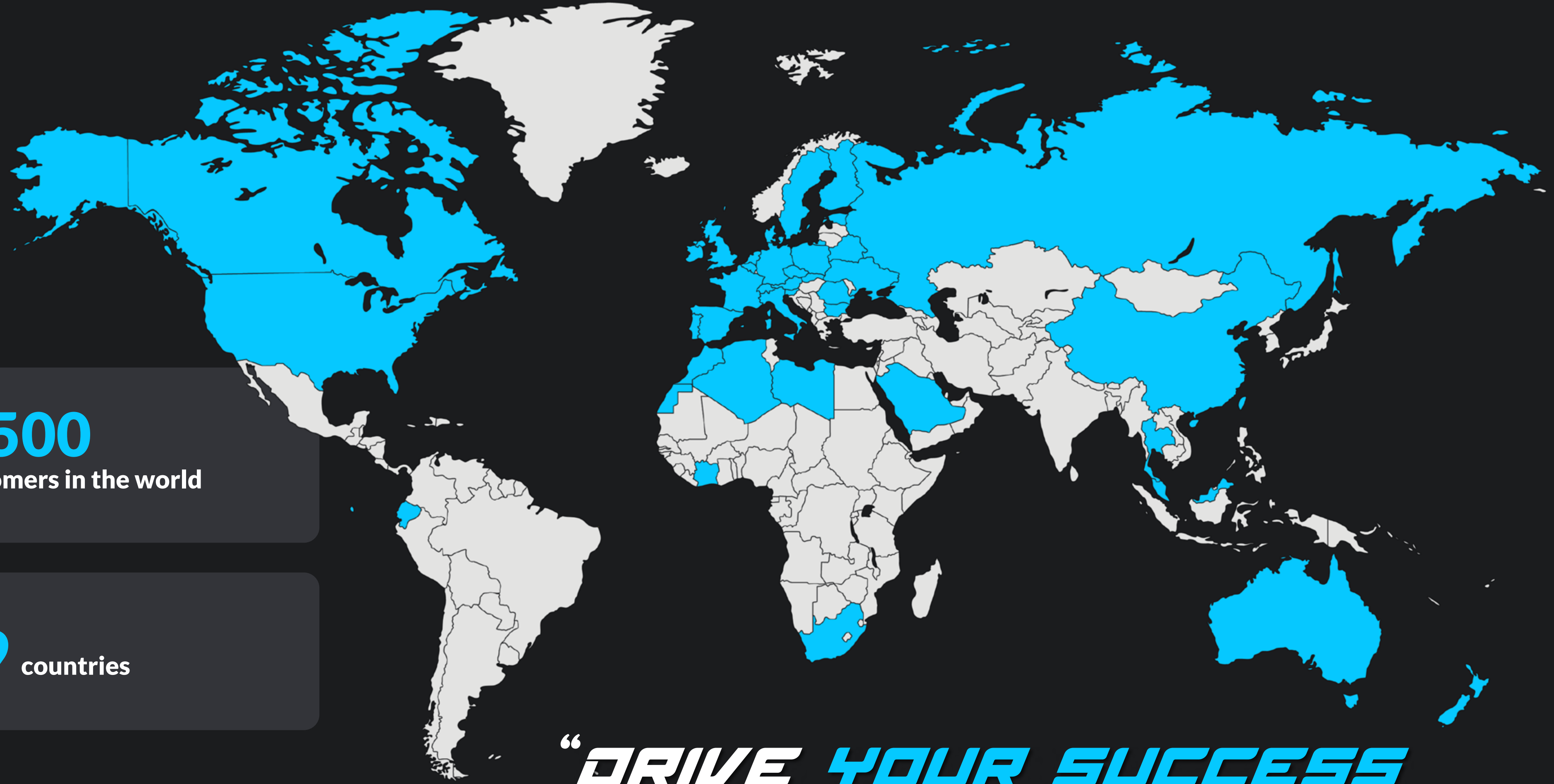


Presentation **GOKARTS**

All-in-one software solution for karting
and multi-activity leisure centres

APEX
TIMING





+ 500
customers in the world



39 countries

“DRIVE YOUR SUCCESS”



Our values



Passion

Our strive to perfection allows us to provide excellent products and services.



Innovation

We advocate the technical improvement of our tools on a daily basis, so that they correspond to the expectations of our customers.



Proximity

Daily support, listening to our customers and a transparent company policy enable us to maintain a relationship of trust with our customers and in the internal organisation.

Our story

Founded in 2011 by Sylvain and Pierrick, Apex Timing is the link between the passion of motorsport and technology.

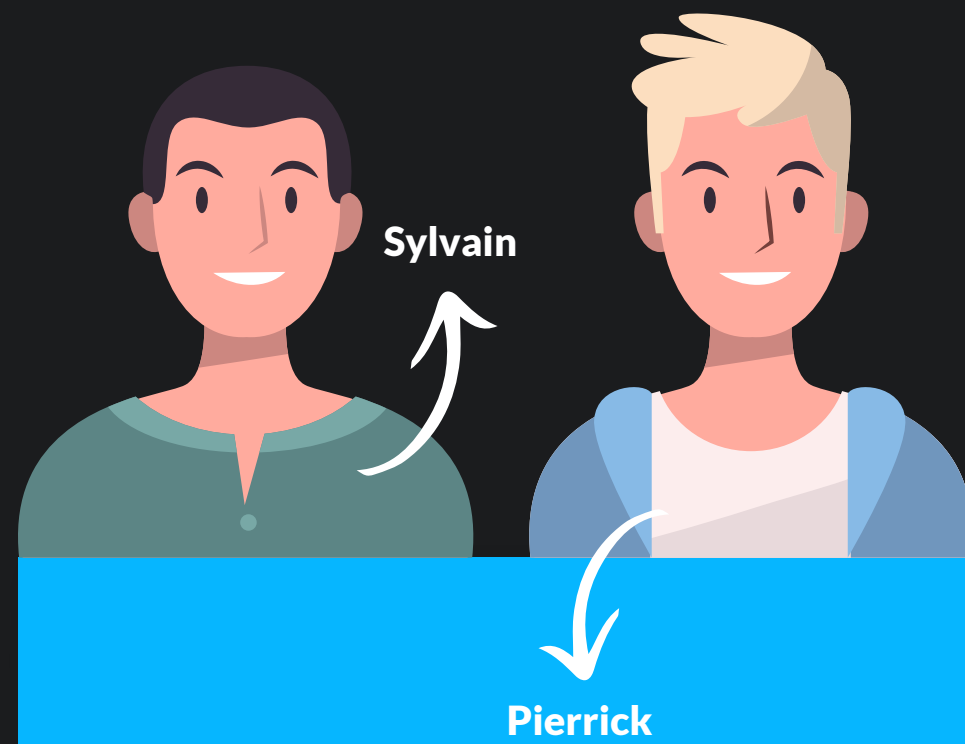
Motivated by the collaboration with CIK-FIA Karting, they built their solution according to the needs on the track. This tenacity led them to time the World and European Karting Championships from the very beginning of their journey.

A human company

Apex Timing is a dedicated team of more than 10 people, all inspired by the same objective: to provide technological solutions for the world of leisure and competition karting.

Our offer

We offer softwares that brings flexibility, simplicity and optimisation for our customers with state of the art functionality in a single solution.



APEX TIMING

The company

Founded in 2011 by **Sylvain** and **Pierrick**, Apex Timing is born out of the **passion for mechanical sports and technology.**

GOKARTS

Multi-activity features

GOKARTS

Go-kart features

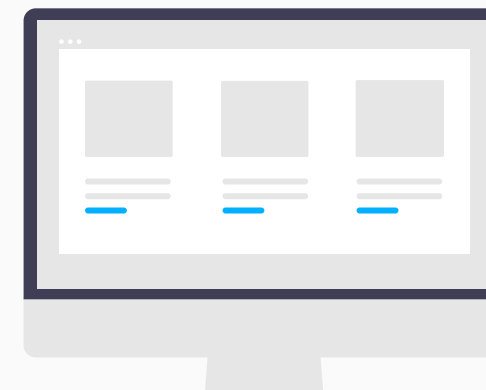


MULTIACTIVITY

GoKarts benefits



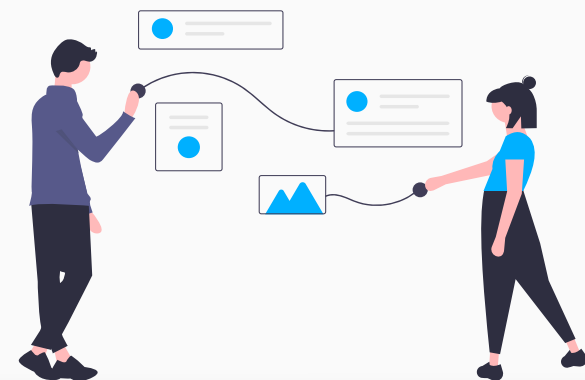
Autonomy
Easy to use



Automation
No repetitive tasks, all tools in one place



Tailor made
Brand image



Hybrid system
Local data base and web services



Data ownership
Respect of data legislations

FEATURE

Kiosk

New member self-registration options

The customer can register via the Kiosk installed in the center or via computer, tablet or phone.

All data are stored digitally to reduce physical storage space.

The Kiosk is available on [Android](#) and [IOS](#).



Secure data collection

Encrypted data backups, which ensures maximum security against data theft.

Allows access to document history directly in the customer or company database.



Waivers

Automatic retrieval of completed and signed waivers.

Configuration of automatic alerts to update waivers.

The + : customisation of the waiver content.

For minors :

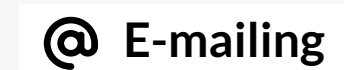
A parent or legal guardian will agree and sign the terms of the liability waiver.



Marketing

Optimisation of the customer path with a fun and simplified Kiosk.

The collected data allows the creation of real [communication campaigns](#).



FEATURE

Check-in and management

Suitable for multi-activity centers. It combines all the main features in one solution.



- Point of sale
- Ticketing
- Order management
- Stock management
- Statistics and accounting

User access

Each staff member has a personalised access to the platform with adapted functionalities and rights.

Manage and control the software access.




NOAH

- Member access
- POS settings
- Web statistics




POS



 **Optimised products**
Reduction of the number of buttons in order to **simplify employees training.**

 **Dynamic pricing**
Application of different rates to the same product according to specific characteristics. *(hour, date, period...)*

 **Multi-payment**
Accept multiple payment methods.

 Automation

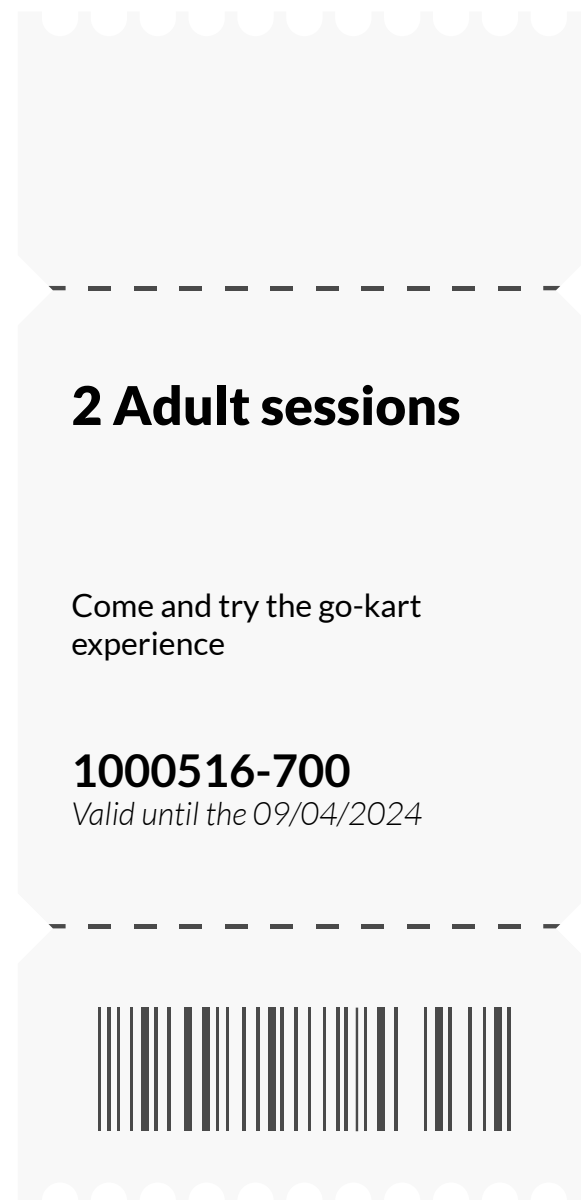


Ticketing

Ticket printing and access control

Automatic generation and printing of tickets from the cash register software.
Printed tickets give access to paid activities.

Ticket or wristbands printing



Trampoline specificity

Different wristbands colors to indicate the remaining session time according to the color.

Access control



Scanning of tickets or QR codes to access the activity.

Order management

Order management through GoKarts

Reception and management of orders from GoKarts, stocks are automatically deducted.



Easy order



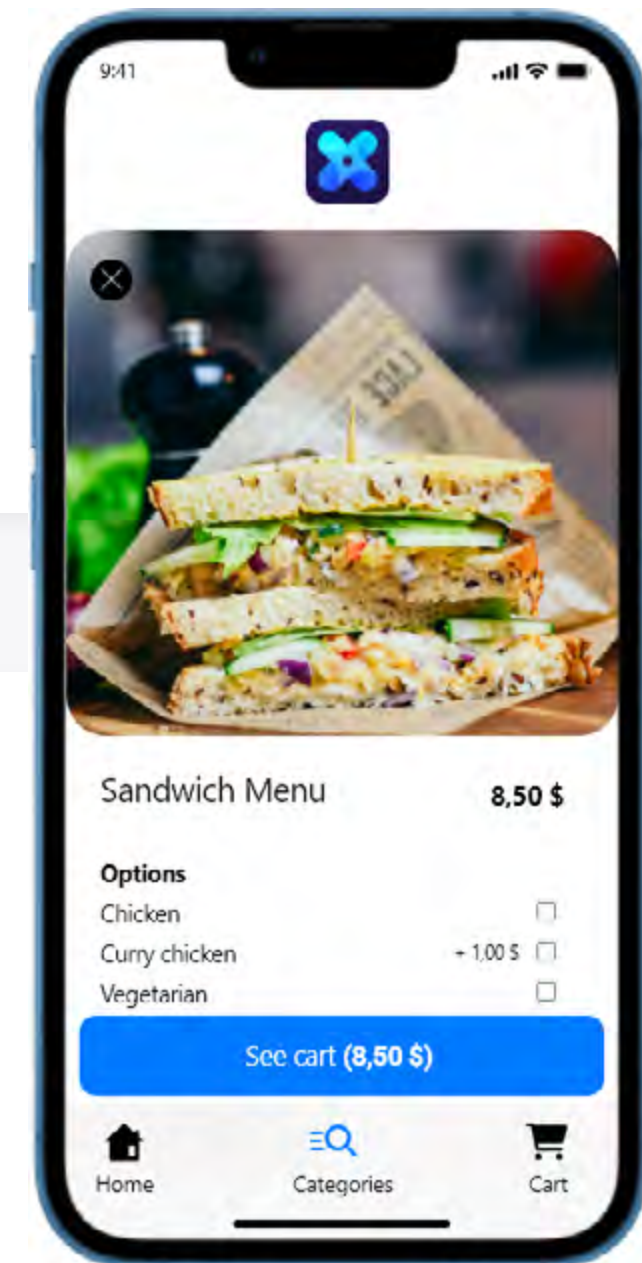
Printing of orders in the appropriate places (bar, kitchen, cash desk)



Tool for final customer and staff



Centralised module for a better communication between departments



Wifi order

The customer orders by scanning a QR code. Orders are sent to the terminal and stocks are automatically counted.



The customer pays directly with the SumUp reader

Automated inventory

Real-time inventory control and improved product rotation and replenishment.
Elimination of inventory errors.



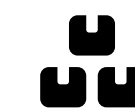
Linked inventory

Simultaneous counting of several products stored for a single option



Statistics

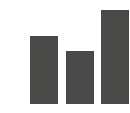
Real time inventory evolution analysis



Product management

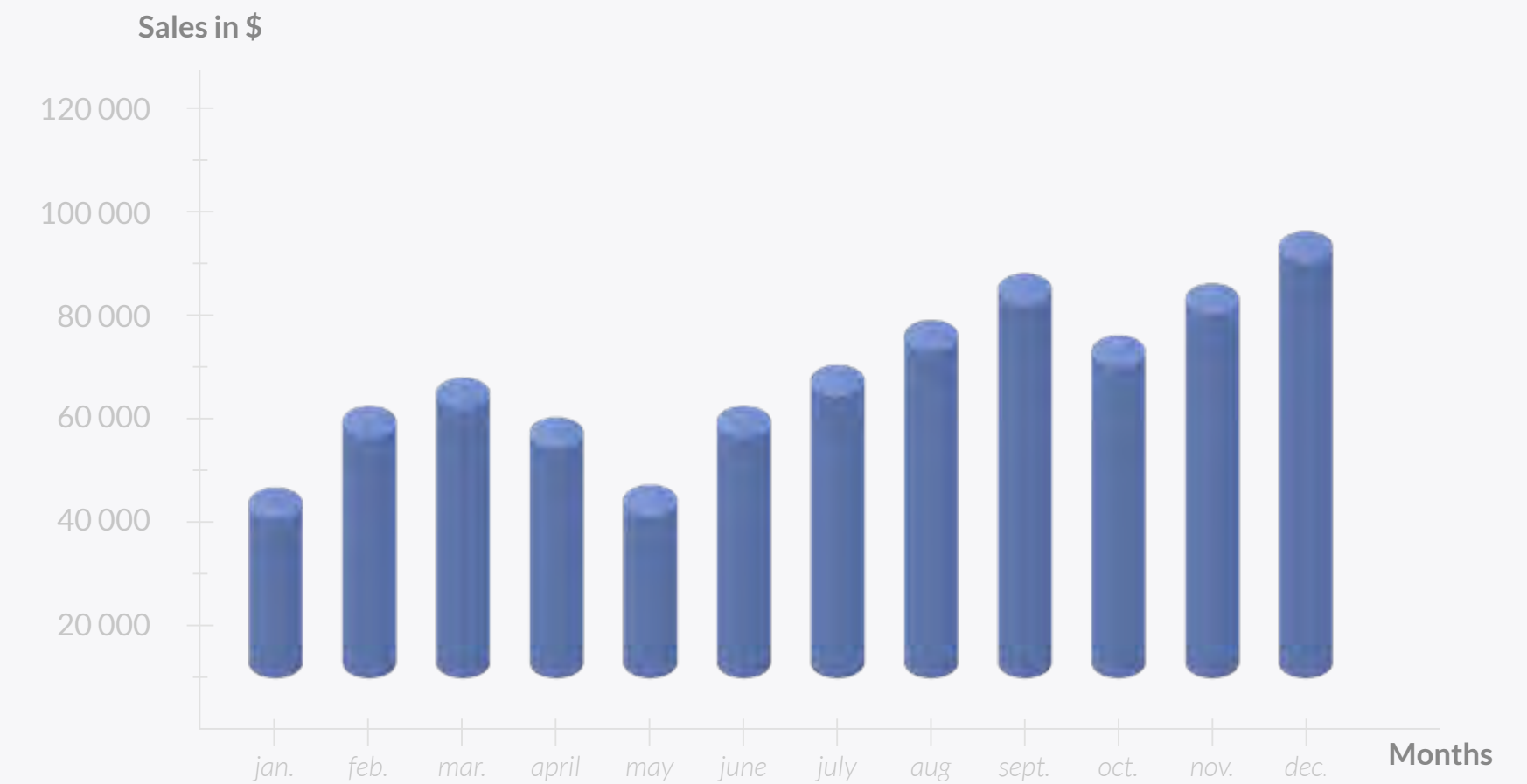
Detailed management of each product

Stock management



Access to several statistics from the GoKarts dashboard

- ✓ Sales analysis
- ✓ Online sales
- ✓ Members progression
- ✓ Stock movements and history
- ✓ Activity statistics
- ✓ Financial analysis



Statistics
and accounting

Accounting export directly from GoKarts

Multi-activity

FEATURE

Multi-activity calendar

An internal communication and organisation tool.

Scheduling activities, bookings or tasks list, the planning is a global tool for managing activities simultaneously.

Benefits

Display of booked time slots

Adding **documents** and **checklist** to an event

Optimisation of **internal communication** (internal chat)

Possibility to insert invoices or other accounting documents.

 Scheduling  Documents  Check-list  Chatbox

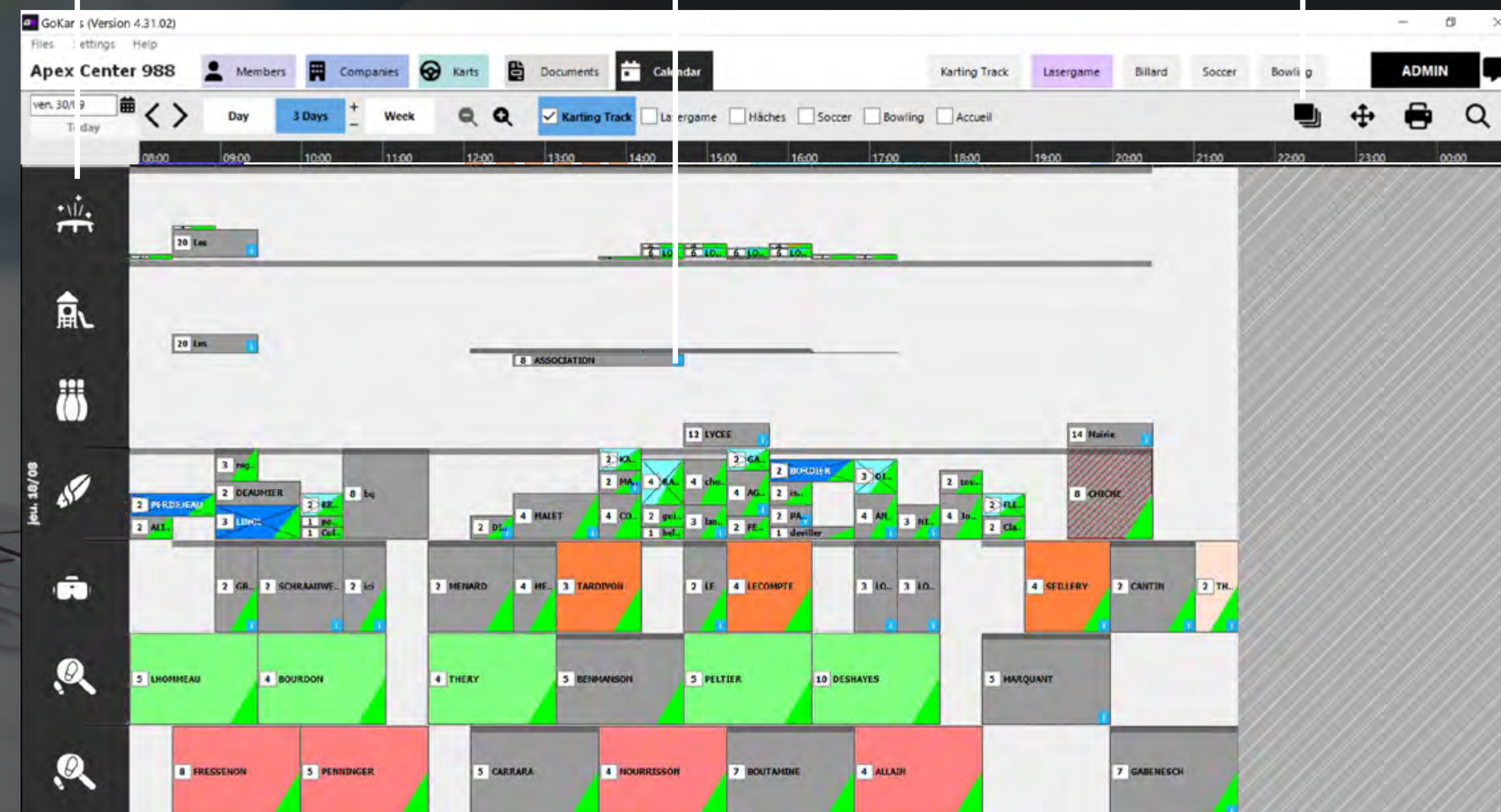
Activity and track organisation

Booked time slots

Client's name, documents, checklist...

Tools

Multiple selection, print...



FEATURE

Business management

Task automation.

Accounting and sales documents are generated by the GoKarts software.

Access to the **customer and company database**: information is automatically filled in.

Possibility of quick printing, download in pdf or Excel format.



Invoice 2210-00004

lundi 24 octobre 2022 - 14:31

Apex Timing
11 route de la Salle
74960 Cran-Gevrier

Apex Timing
11 route de la Salle
74960 Cran-Gevrier
France

Email : contact@apex-timing.com

| Designation - Lines number : 6 | Price Excl.Tax | Price Incl.Tax | Quantity | Total Excl.Tax | Total Incl.Tax | VAT |
|--------------------------------|----------------|----------------|----------|----------------|----------------|-----|
| SESSION KARTING Kid | 8,33 | 10,00 | 2 | 16,67 | 20,00 | 20% |
| SESSION KARTING | 8,33 | 10,00 | 4 | 33,33 | 40,00 | 20% |
| SQUASH 30 MIN | 10,00 | 12,00 | 1 | 10,00 | 12,00 | 20% |
| Amstel 50cl | 2,08 | 2,50 | 4 | 8,33 | 10,00 | 20% |
| Coca zero | 0,83 | 1,00 | 5 | 4,17 | 5,00 | 20% |
| Cours 30 min | 25,00 | 30,00 | 1 | 25,00 | 30,00 | 20% |

| Rate | Excl.Tax | VAT | Incl.Tax |
|---------|----------|-------|----------|
| VAT 20% | 97,50 | 19,50 | 117,00 |

| | |
|---------------------------|-----------------|
| Total Excl.Tax : | 97,50 € |
| Total VAT : | 19,50 € |
| Total Incl.Tax : | 117,00 € |
| Total Paid : | 0,00 € |
| AMOUNT REMAINING : | 117,00 € |

Last payment date : 17/10/2022

En cas de retard de paiement, seront exigibles, conformément à l'article L.441-6 du code de commerce, une indemnité calculée sur la base de trois fois le taux d'intérêt légal en vigueur ainsi qu'une indemnité forfaitaire pour frais de recouvrement de 40 euros.

✓ Quotation

✓ Invoice

✓ Deposit

✓ Credit note

FEATURE

Online booking

Extends the customer experience and optimises staff workload.

Online booking and payment of activities 24/7.
Public and private event registration.
Bookings approval via email, SMS or notification.



👍 Online payment, with no hidden costs

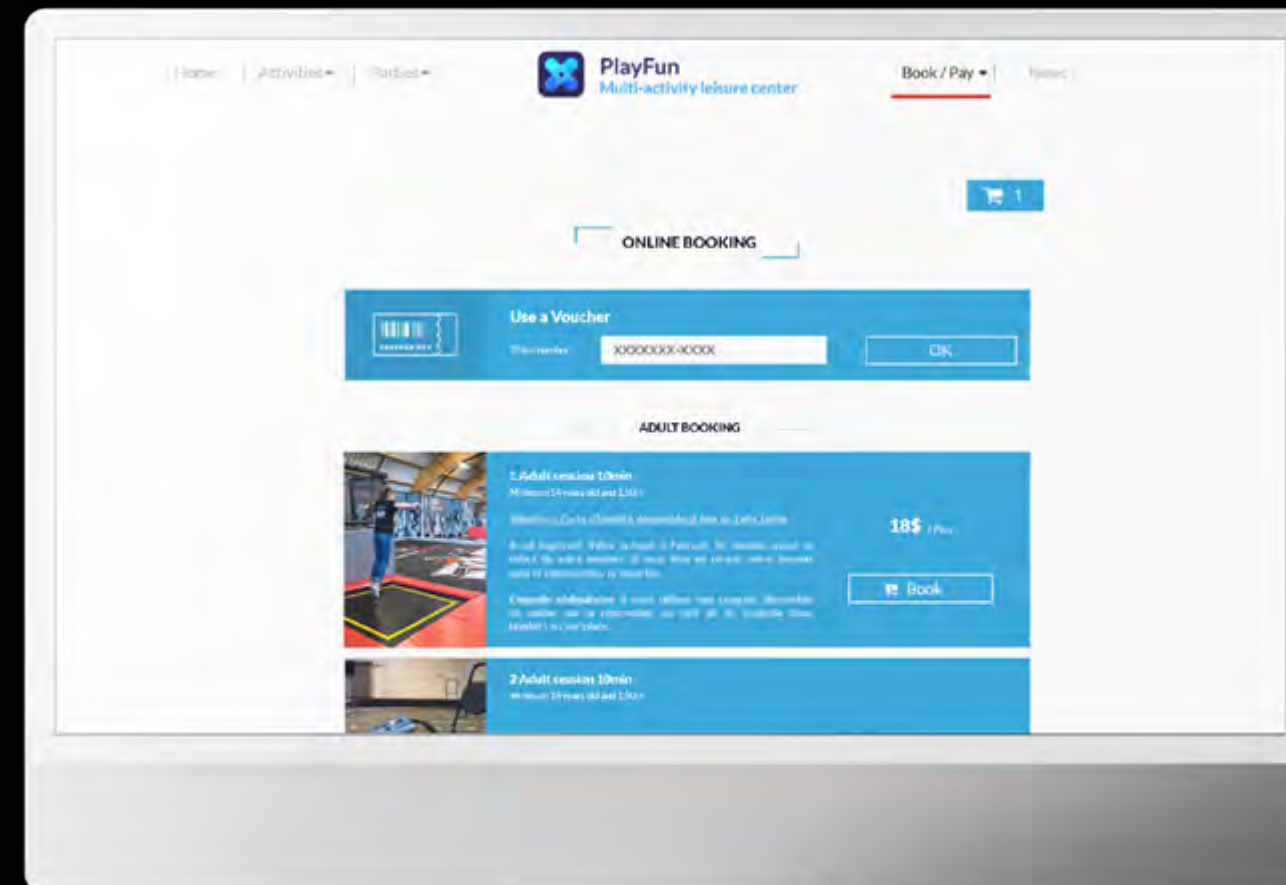
🔒
Secure payment

🔄
Sync. reports

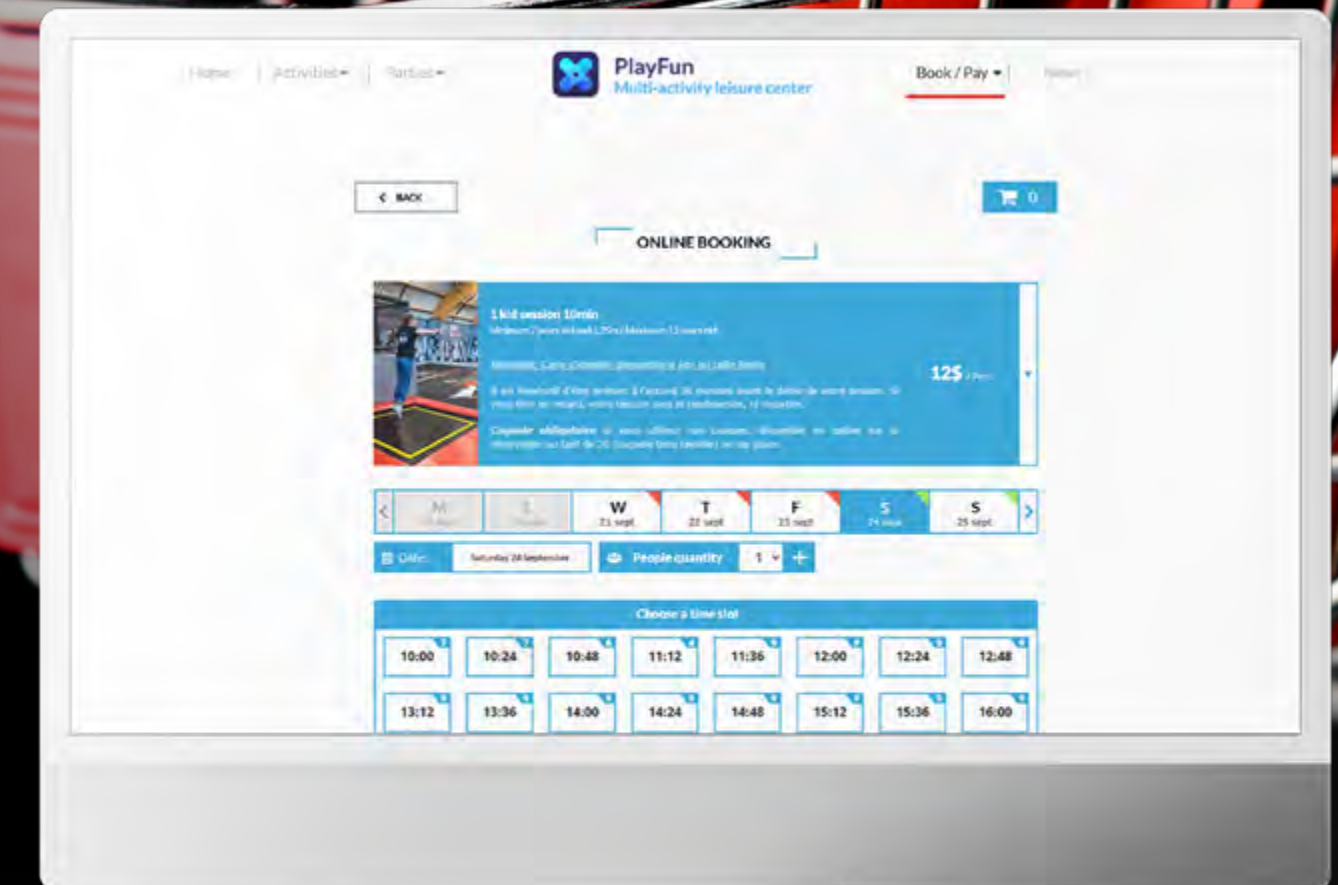
🕒
24/7 accessibility



Session type
Time slots
Date



Product choice
Product description and adaptive design



Booking
Choice of available slots

E-COMMERCE FEATURE

E-vouchers

Online upload of vouchers directly from the web client area.

Increase of customer loyalty.

No restrictions

Vouchers can be used without any specific date or time.

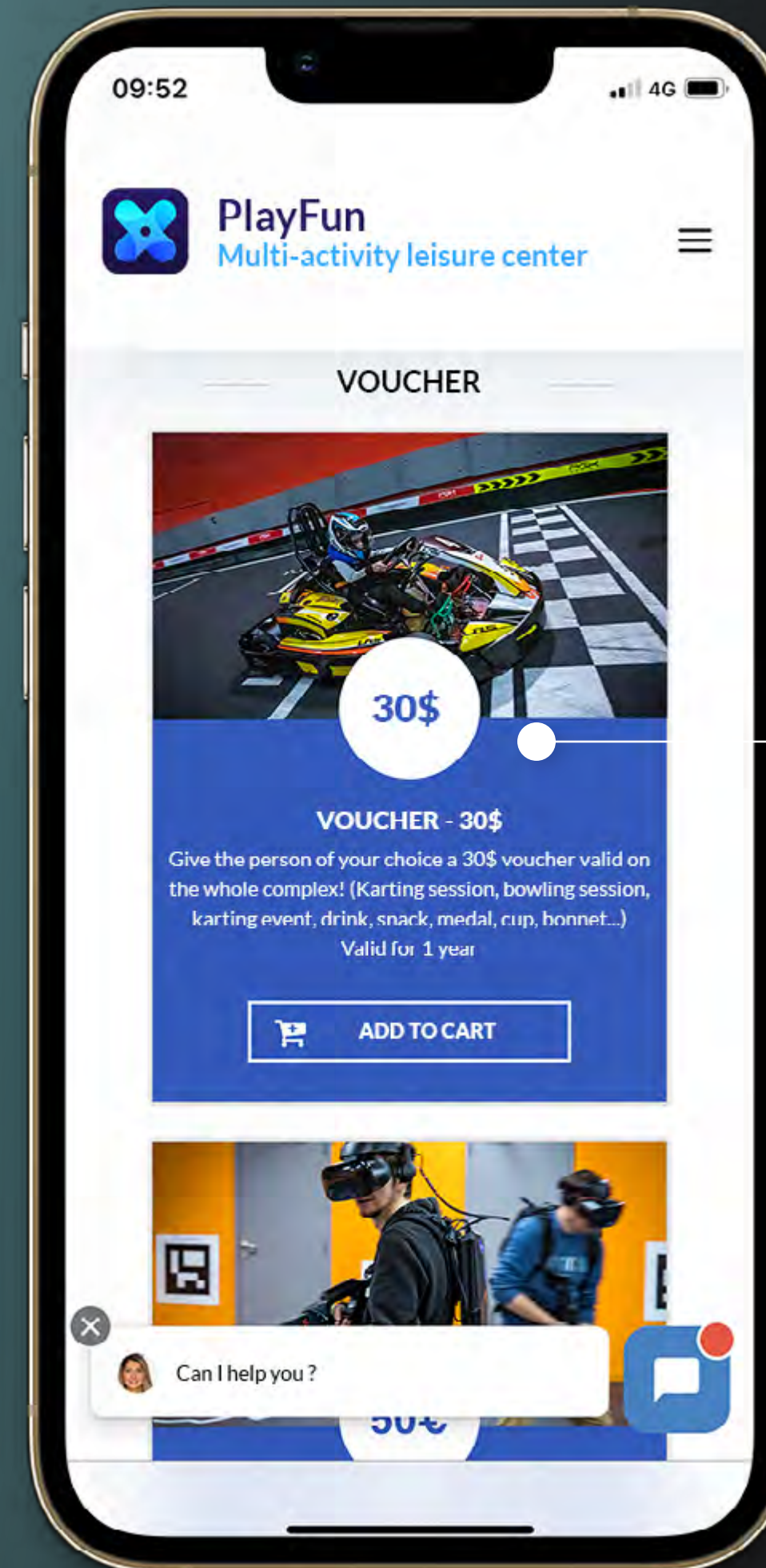
ON-SITE FEATURE

On-site vouchers

Vouchers are available on site

Customise your vouchers and print it yourself or with a professional printer.

You can send them digitally by email.



Wholesale distribution

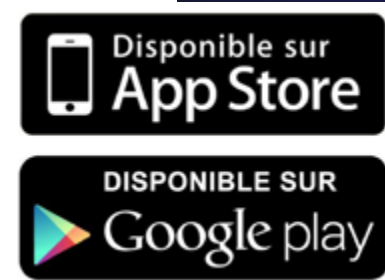
Follow your voucher status
Sold, used...

No commissions

FEATURE

Mobile app

Customer experience and loyalty optimisation
Available on Android and IOS.

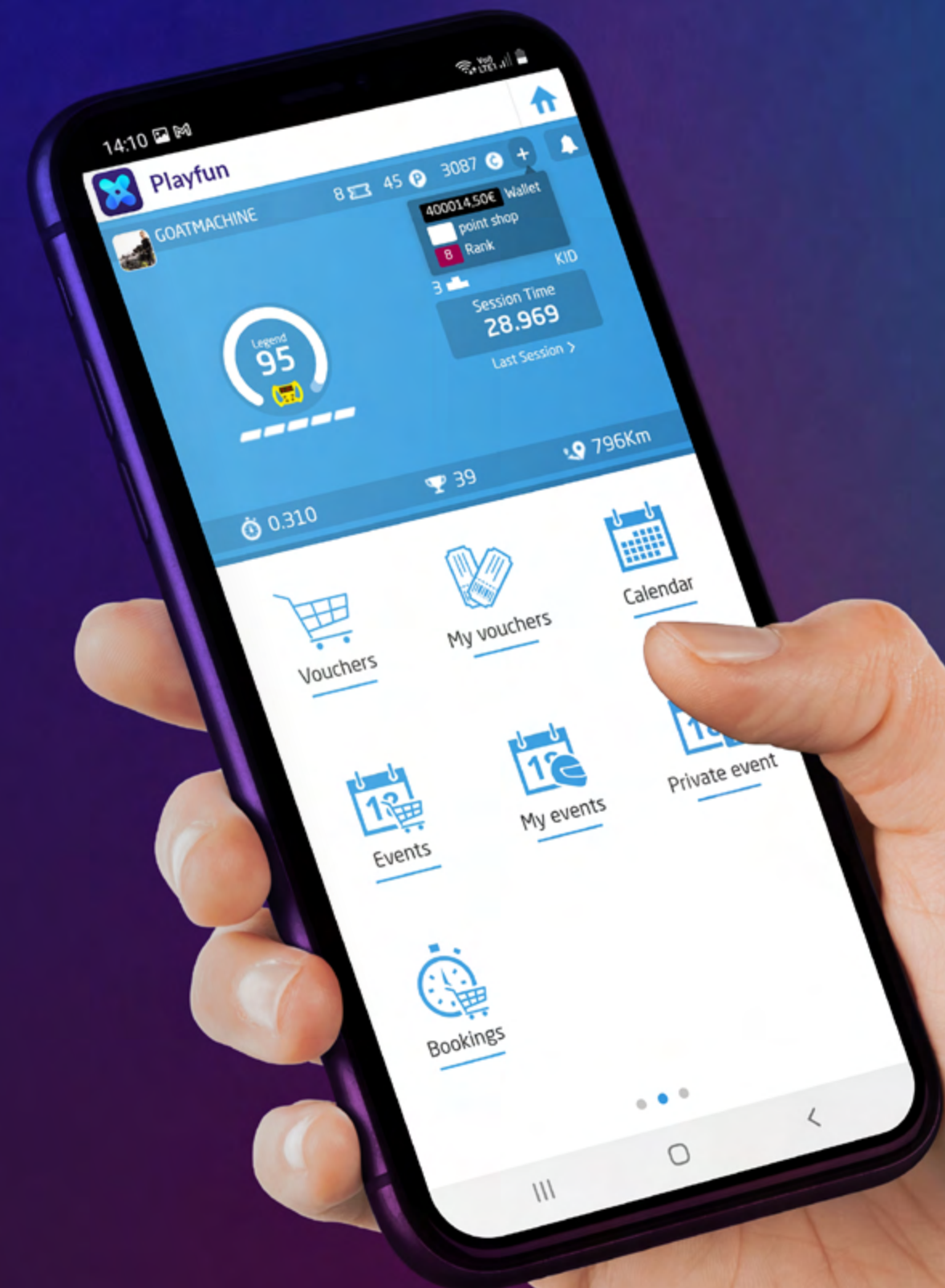


- Profile management**
Registration and waiver of liability signature.
- Virtual member card**
- Booking and purchase**
Sessions booking and secure purchase from the app.
- Karting performance tracking**
Best race time, statistics, history, etc.
- Championship organisation**
Internal messaging for a better communication.
Social network gathering drivers in group chats.

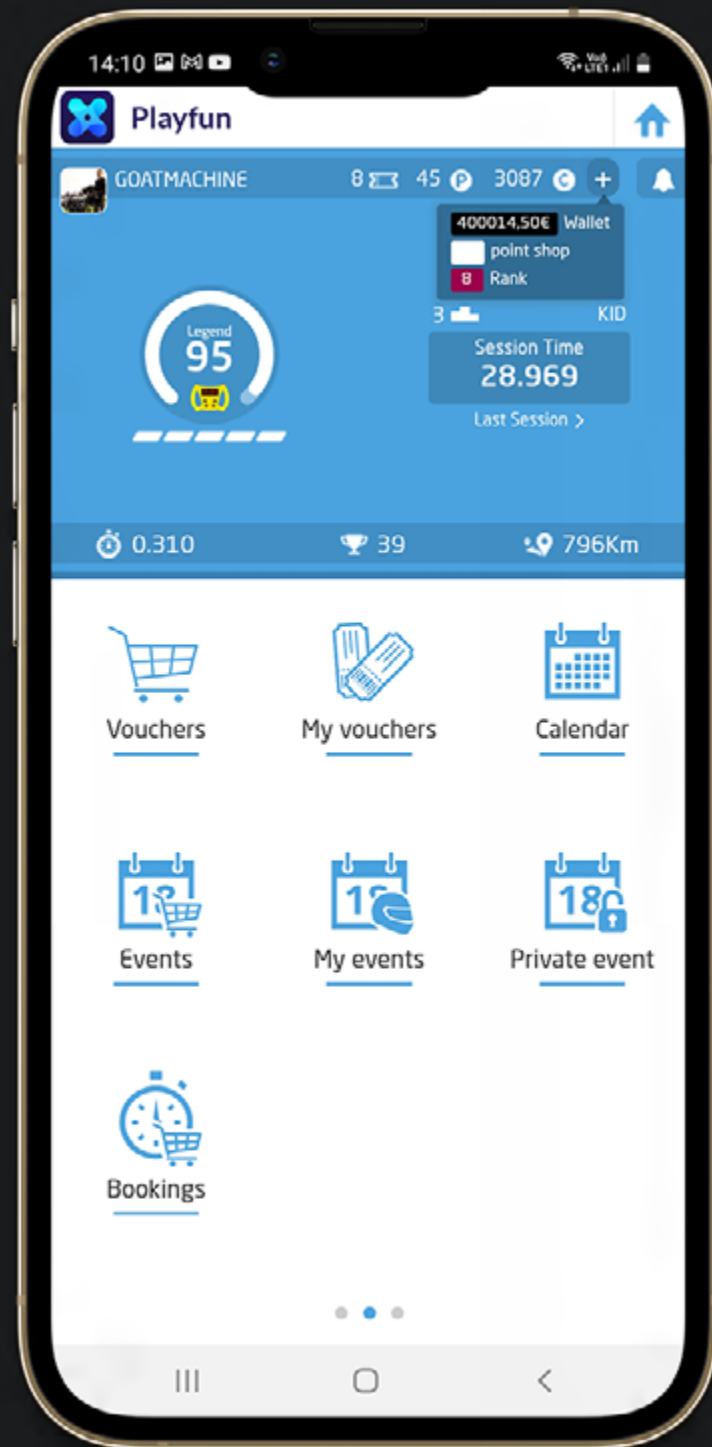
App customisation to the corporate branding

Hey! I'm doing a championship on Saturday, do you want to come?

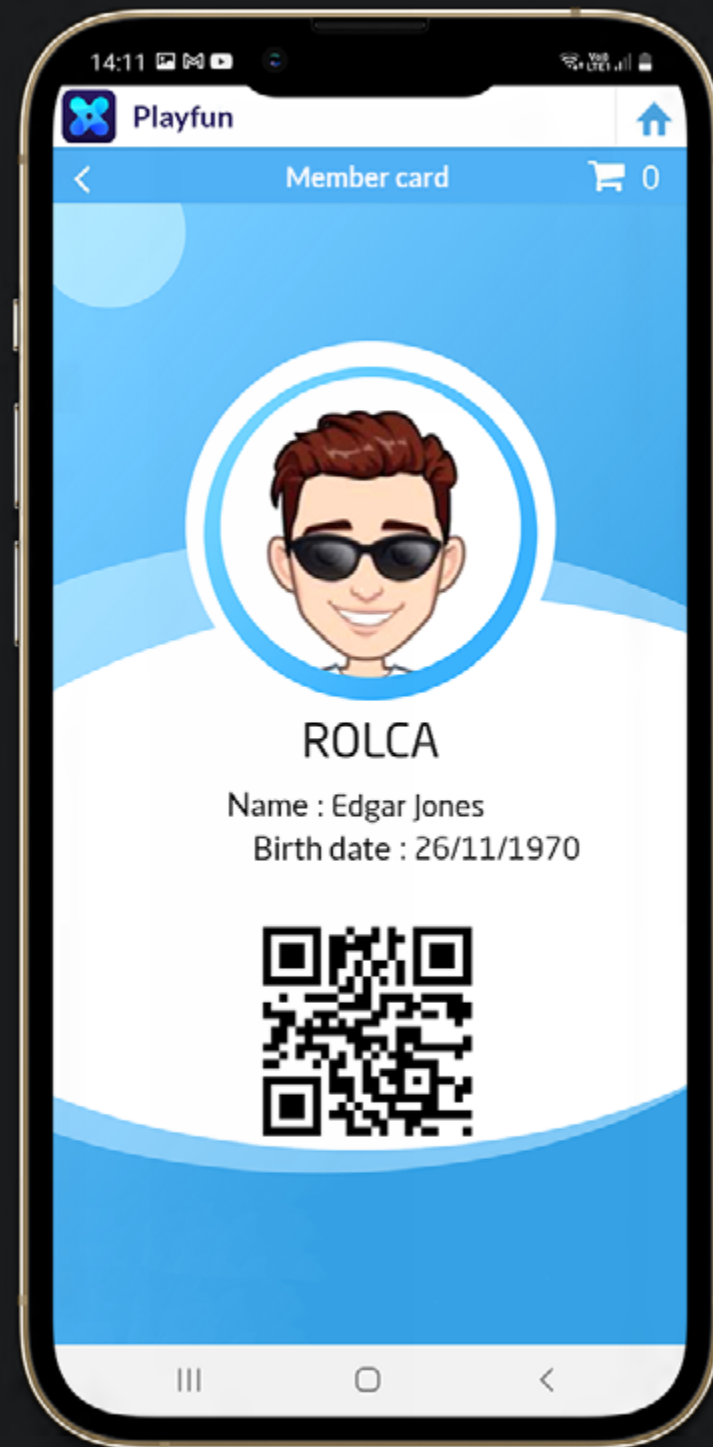
Yeah sure! See you there ;)



Multi-activity



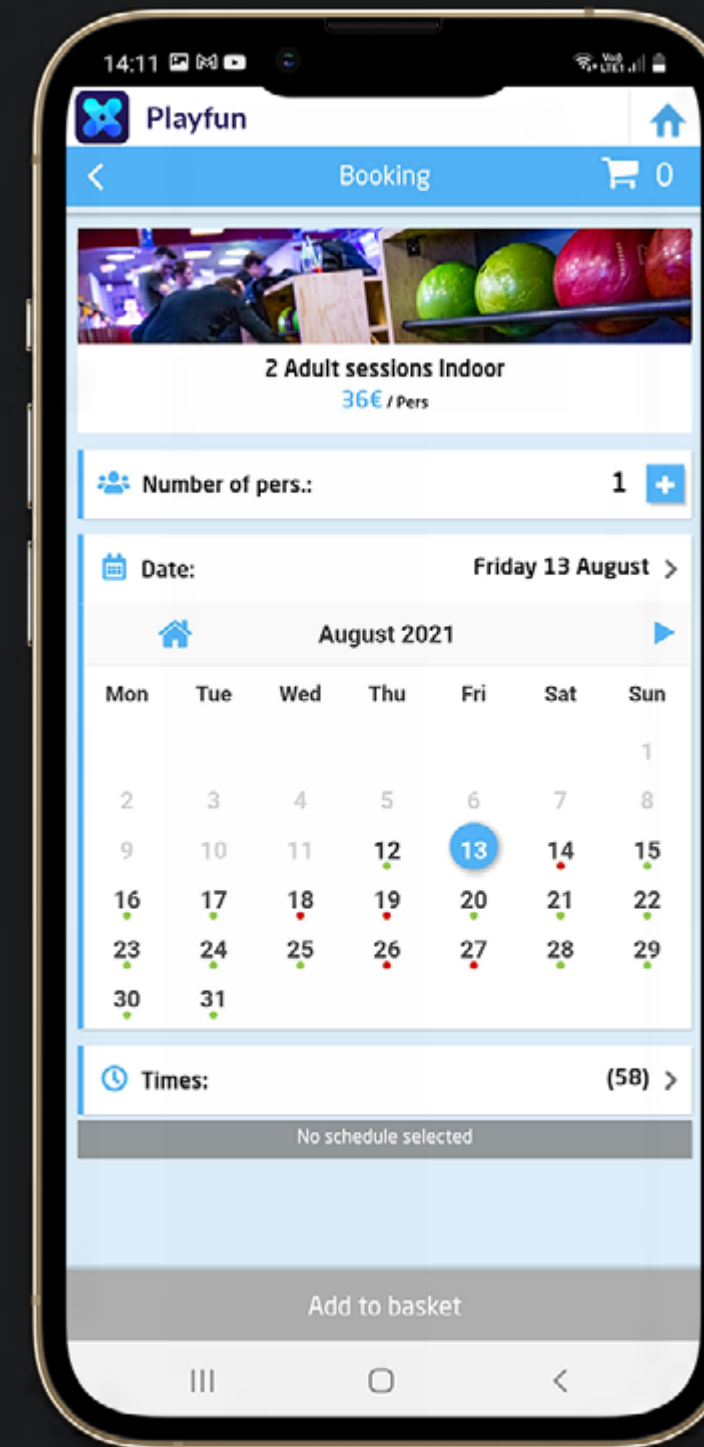
Home



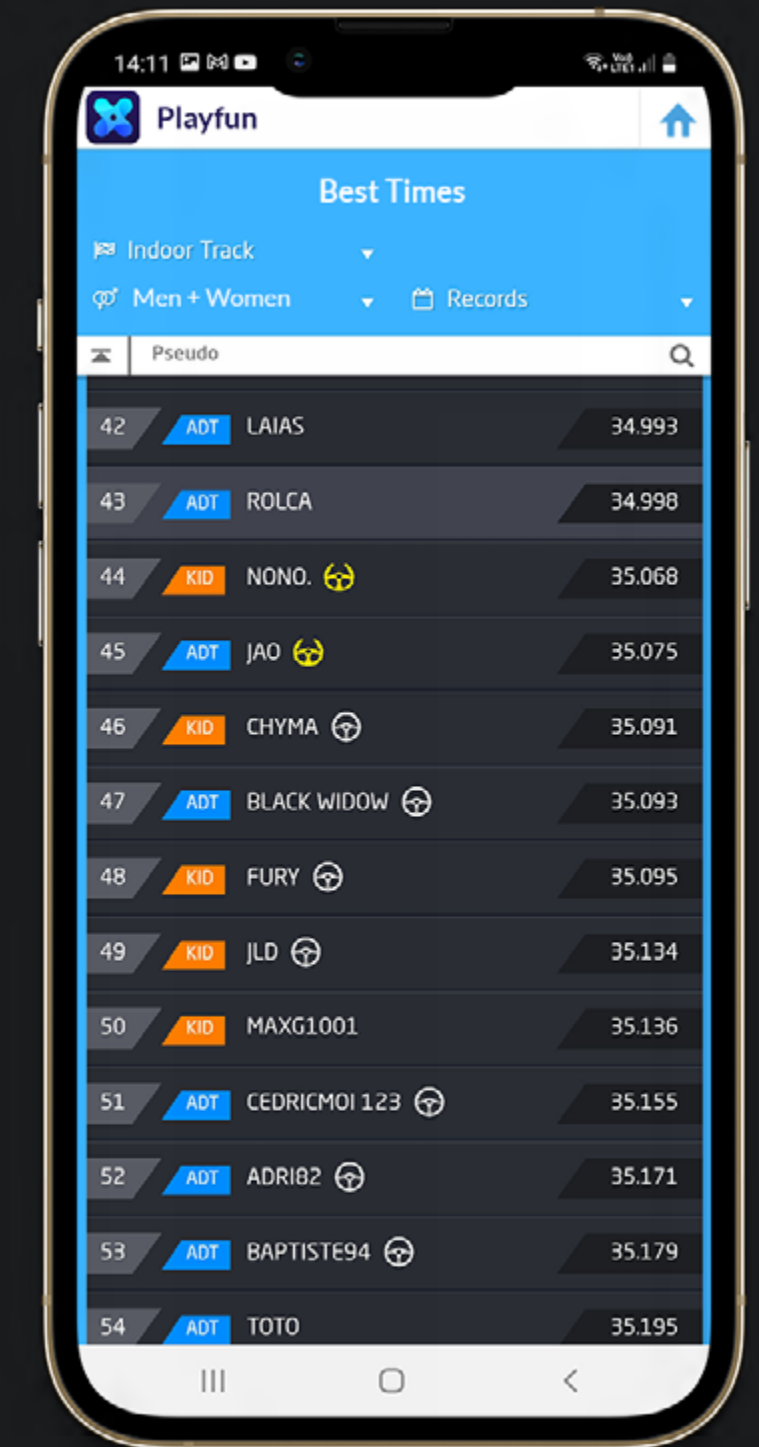
Member card



Ticketing



Availability



Record Best times

FEATURE

Communication

Targeted and easy communication

Communication campaigns created with the tools available in the GoKarts solution.

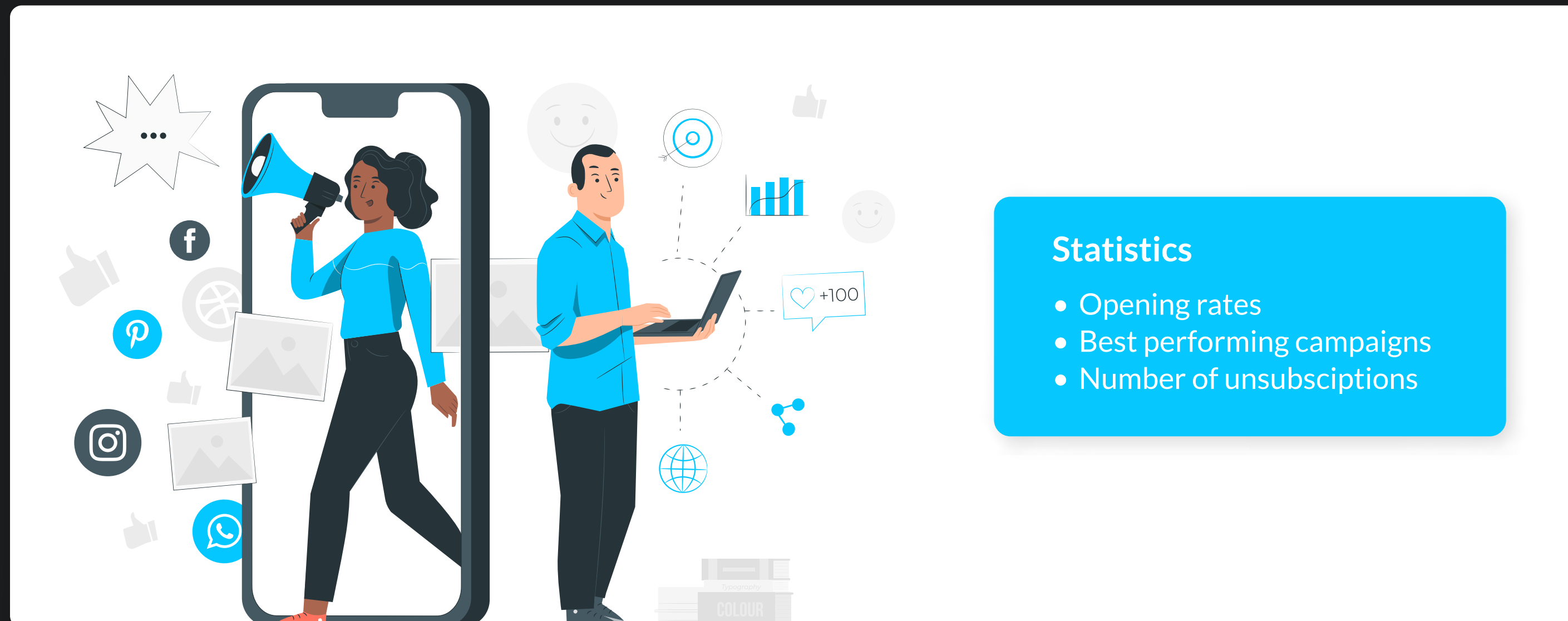
👍 Independent use

- ✉ **Newsletter**
Impactful e-mail campaigns with targeted mailings thanks to database filters.
- @ **E-mail automation**
Setting automatic e-mails according to **different triggers** (birthdays, results...)

- 💬 **Text message**
Booking reminder or booking confirmation.

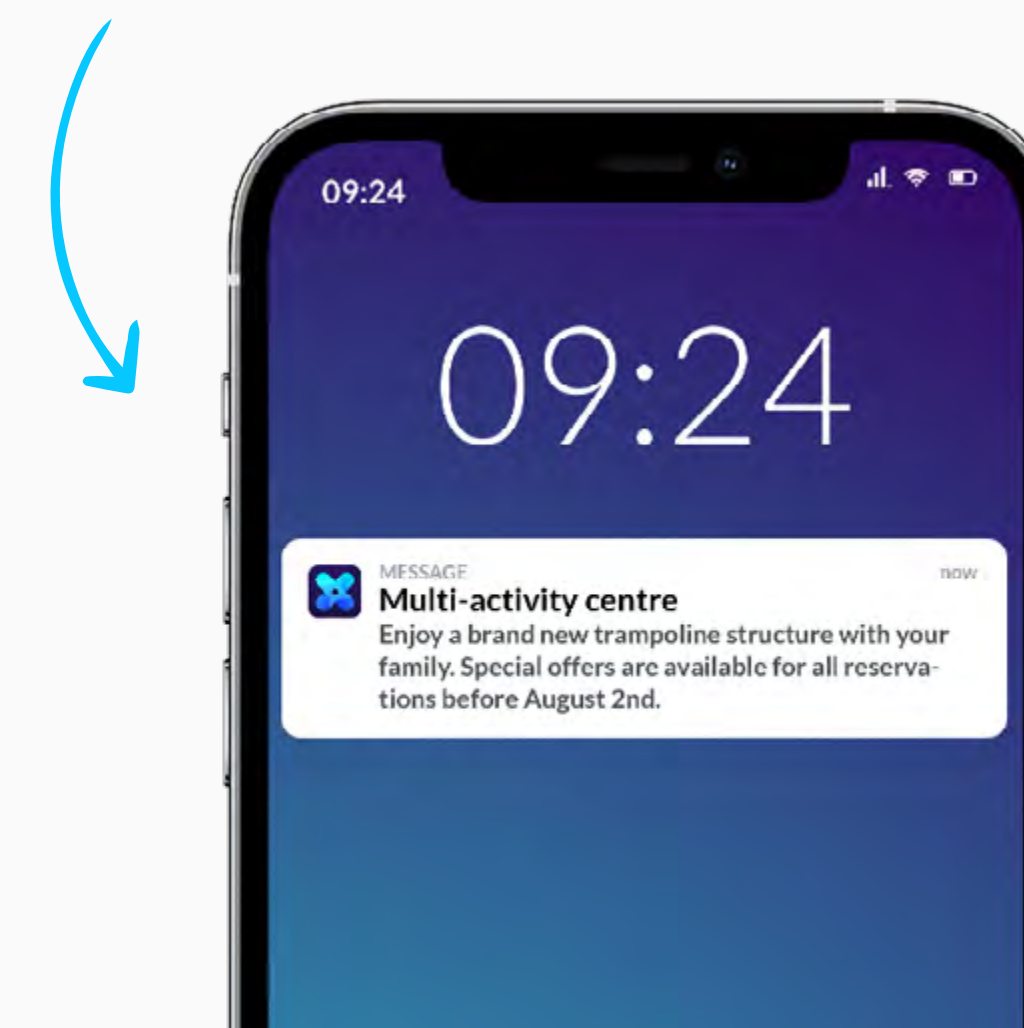
💡 90% of text messages are read within 3 minutes of receipt, which is three times faster than e-mails.

- 🔔 **Push notification**
Alert message to boost audience engagement.



Statistics

- Opening rates
- Best performing campaigns
- Number of unsubscptions











FEATURE

Loyalty

Turning customers into members

Several levers are available to build customer loyalty

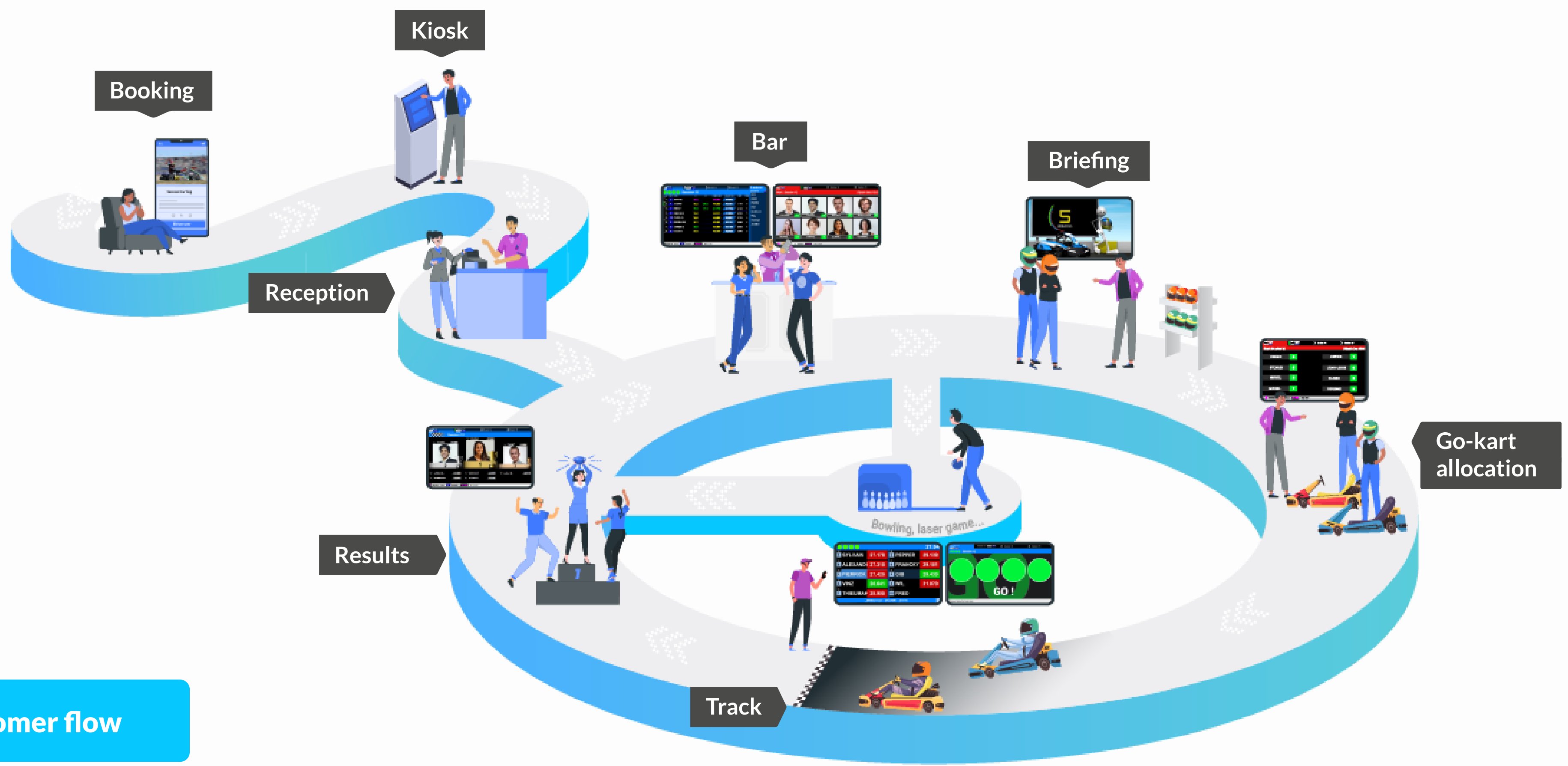
-  Vouchers
-  Loyalty points
-  Virtual wallet
-  Cashback
-  Member rates
-  Subscription

-  Virtual member card
-  Direct membership through the app



Go-kart features

GoKarts solution offers resources which suit especially to the go-kart industry.



Customer flow

GO-KART FEATURE

Complete solution

for sessions and event management.

 **Go-kart allocation**

Different methods according to the track configuration.
Smartphone app, drag and drop...
Easy go-kart substitution. Keeping driver history.

 **Professionnal timekeeping****Timing hardware**

Different timing systems
(Mylaps, RaceResults, Chronolec, Tag Heuer, etc.).

Multi-loops management

Pit time management for endurance, Pit-in, pit-out
F1 experience with **3 sectors on track**

| POSITION | LAP TIME | S1 | S2 | S3 |
|----------|----------|--------|--------|--------|
| 1. VAL | 1:07.934 | 17.498 | 34.445 | 15.991 |
| 2. COM | 1:08:645 | 17.736 | 34.646 | 16.263 |

Penalties

Automatic penalties (pit time...)
Live or post race penalties (time, points, position...)

Different go-kart models

Electric (speed control and boost) or petrol
Adult, Kid, Duo.
Ranking according to those models

Different track layout

Quick change from normal to XL or reverse track.

MYLAPS

RACE RESULT


KART-TIMER

Chronolec


TIMING SYSTEMS / LAP TIMER

GO-KART FEATURE

One solution to manage «Arrive & Drive» and Events

Arrive & Drive

Time optimisation between arrival and start

Time or laps count

Quick change of heats, settings

Automatic start and finish of the session

Import of go-kart attribution from previous sessions

Automatic e-mail of results (or print)

Driver drag & drop

Events

Sprint races (Grand Prix)

Creation of **templates** with easy adjustment

Schedulable

Automatic dispatch group in x series

Automatic print out

Session **statistics, live ranking and booklet**

Endurance races

Team building

Driver identification (RFID or barcode wristband)

Follow pit time, driver stats on TV display and Live Timing.

Quick go-kart change (random colors)

Also available with electric go-kart



SWS event management

Import of **drivers and teams list**

Automatic transmission of **results**



GO-KART FEATURE

Go-kart maintenance

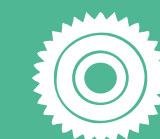
Monitor the **reliability** and **performance of the go-kart fleet**, with the maintenance management.

View **statistics** for each kart and its detailed history.



OIL

14/04 **07h29** +42h30



RING GEAR

13/06 **167h11** +02h48



BRAKE PAD

23/05 **73h06** +176h53



FRONT TIRE

03/06 **02h04** +12h55

GO-KART FEATURE

Dynamic display

Dynamic content broadcasted in areas of the go-kart centre.

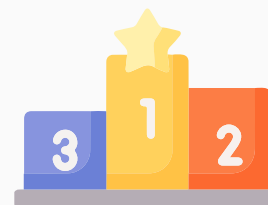
In the bar or the waiting room, the current and upcoming sessions are displayed.

Race : display of go-kart allocation, flag lights, times and podium.

Feeding the competitive spirit of the drivers with the sharing of the results of each race, the track record and the different levels of the drivers according to their performance.

Display strategy

- 1. Next session
- 2. Video briefing
- 3. Go-kart allocation
- 4. Live ranking
- 5. Podium



Podium



Records



Lights



Live



LIVE TELEMETRY

MOTORHOME

Call automatically drivers over Loud speaker system

Session 12 10:00 ADT

| CLT | Kart | Pilote | S1 | S2 | Dernier tour | Meilleur tour | Ecart | Tours |
|-----|------|----------|------|------|--------------|---------------|-------|-------|
| 1 | 2 | JOSNO | 15.5 | | 40.766 | 40.766 | | 5 |
| 2 | 8 | SWANA | 15.4 | | 40.902 | 40.902 | | 5 |
| 3 | 6 | RMINT | 16.4 | 25.8 | 42.241 | 42.241 | | 5 |
| 4 | 5 | CLOCLO | 17.4 | 26.4 | 43.905 | 43.905 | | 5 |
| 5 | 3 | DESIGNS | 17.6 | 26.3 | 43.936 | 43.936 | | 5 |
| 6 | 1 | ROBBINSA | 17.6 | 27.2 | 44.937 | 44.937 | | 4 |
| 7 | 4 | LULU B. | 17.6 | 27.3 | 45.003 | 45.003 | | 4 |
| 8 | 9 | JAMES | 17.7 | 27.5 | 45.279 | 45.279 | | 3 |

Best lap 1 JOSNO 37.668 62,1 mph

Live ranking



Drivers tracking



Departure lights

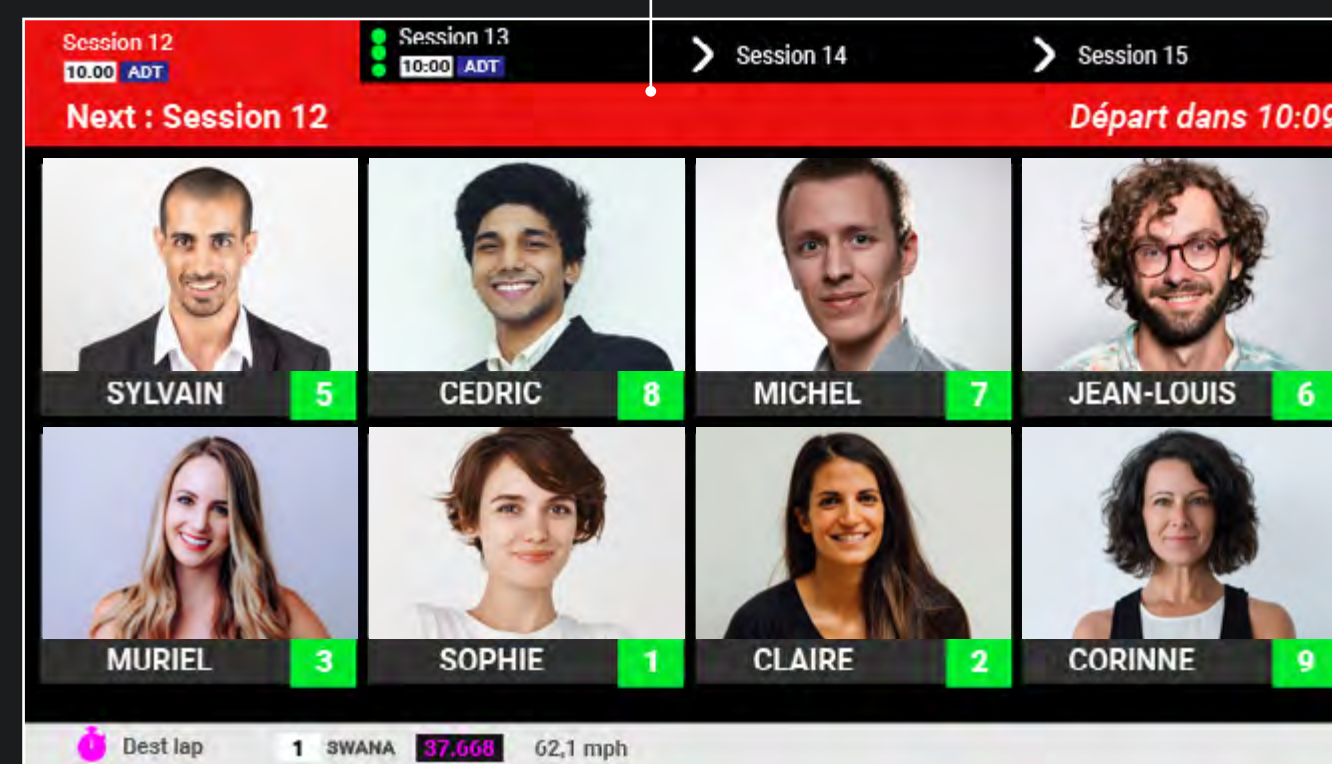
Customised colours

Session 12 10:00 ADT

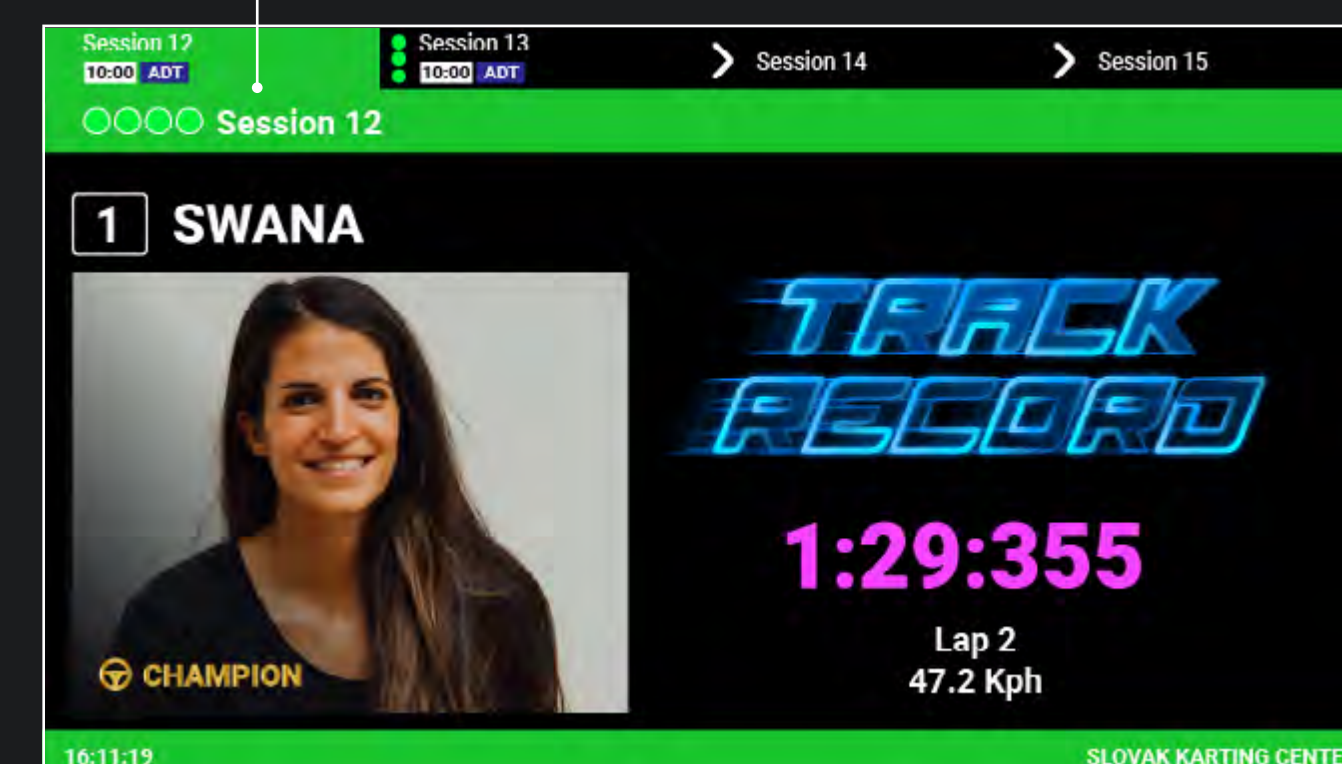
| CLT | Kart | Pilote | S1 | S2 | Dernier tour | Meilleur tour | Ecart | Tours |
|-----|------|----------|--------|----|--------------|---------------|-------|-------|
| 2 | | JOSNO | +1.028 | | | | | |
| 1 | | SWANA | +1.028 | | | | | |
| 3 | | RMINT | +1.028 | | | | | |
| 2 | | JAMES B. | +1.028 | | | | | |
| 2 | | ROBBINSA | +1.028 | | | | | |

Best lap 1 SWANA 37.668 62,1 mph

Podium



Drivers



Records

GO-KART FEATURE

Marshall App

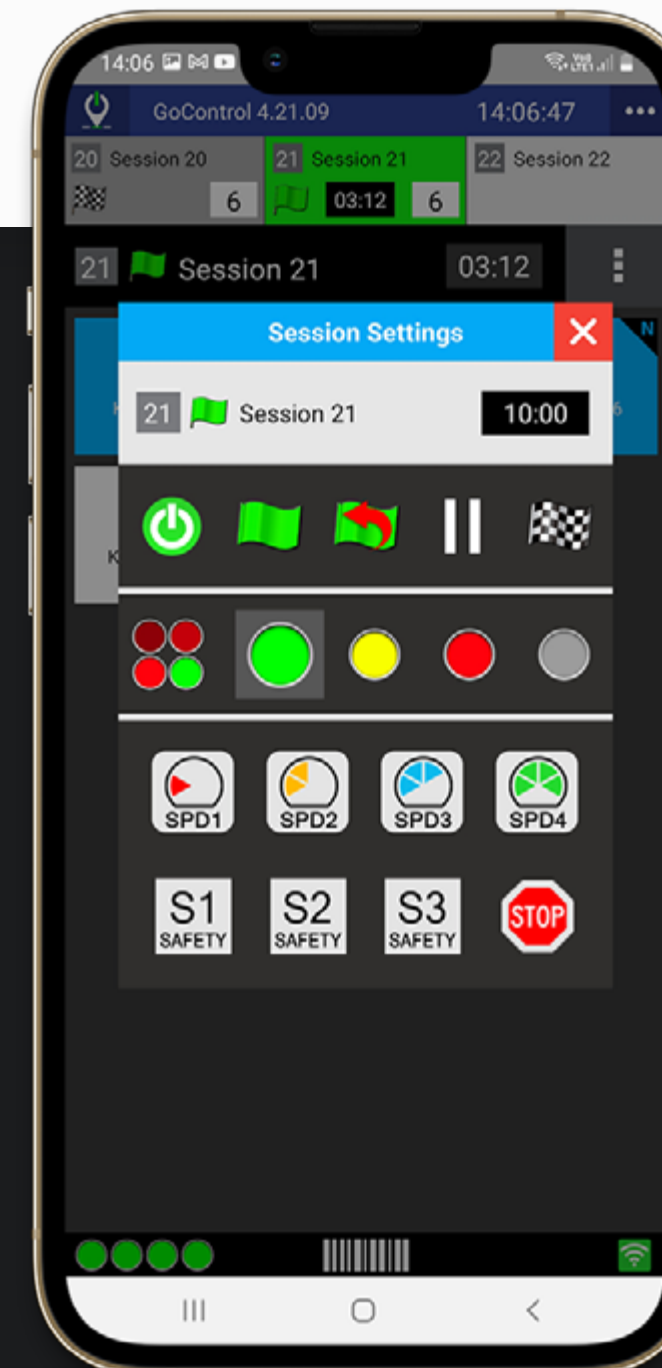
Access the GoKarts features from a smartphone

Management of the race through the app, which facilitates and ensures the track safety.

Go-kart allocation
Easy allocation, time saving.



Track management
Flag, speed and penalty management



Live ranking
Display of the drivers on track and their times.



Android App

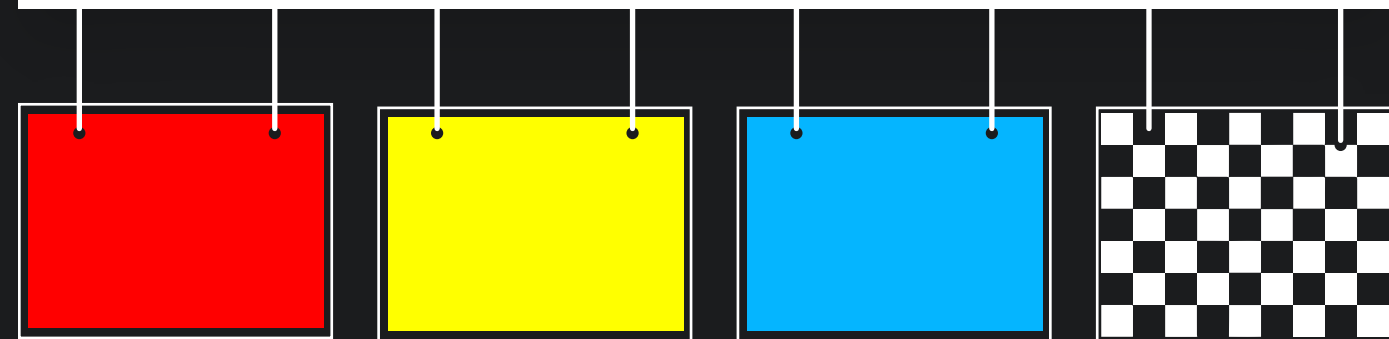


GO-KART FEATURE

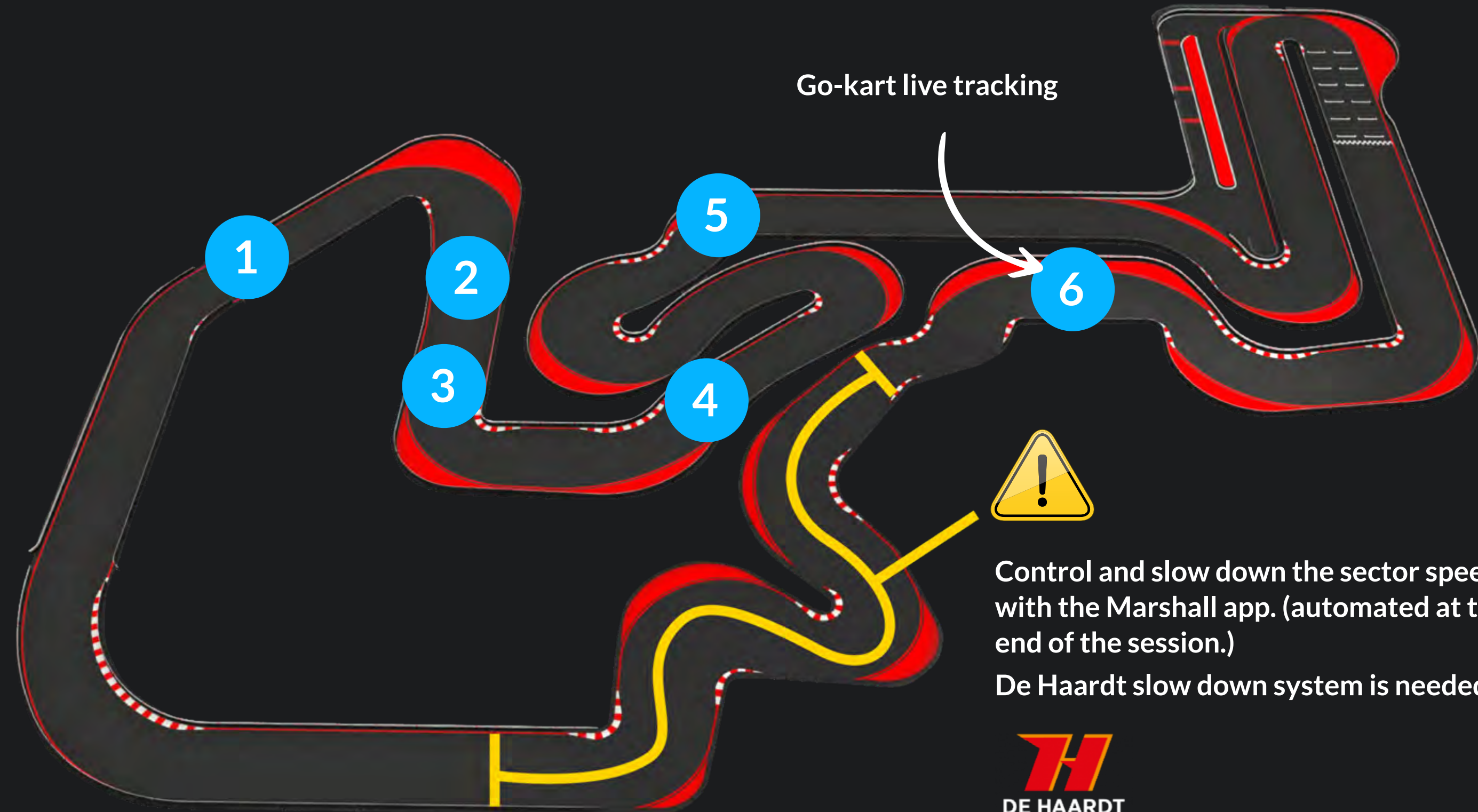
Tracking & safety assistance

Global vision of the track in order to ensure maximum safety.

Assignment of the go-kart and identify incidents as soon as they occur. Optimise track management for greater safety.



Automatic flag management through TV and LED screens (danger in a session, end of session)



Go-kart live tracking

Control and slow down the sector speed with the Marshall app. (automated at the end of the session.)

De Haardt slow down system is needed.



GO-KART FEATURE

Video Briefing

Reminder of the safety instructions on track.

Broadcast the video briefing before the session, it is shown to the drivers in order to save time to the teams, **the track rules are automatically reminded.**

The set up is **quick** and **easy**, it is done via a memory stick.

Translation of the subtitles in your language.



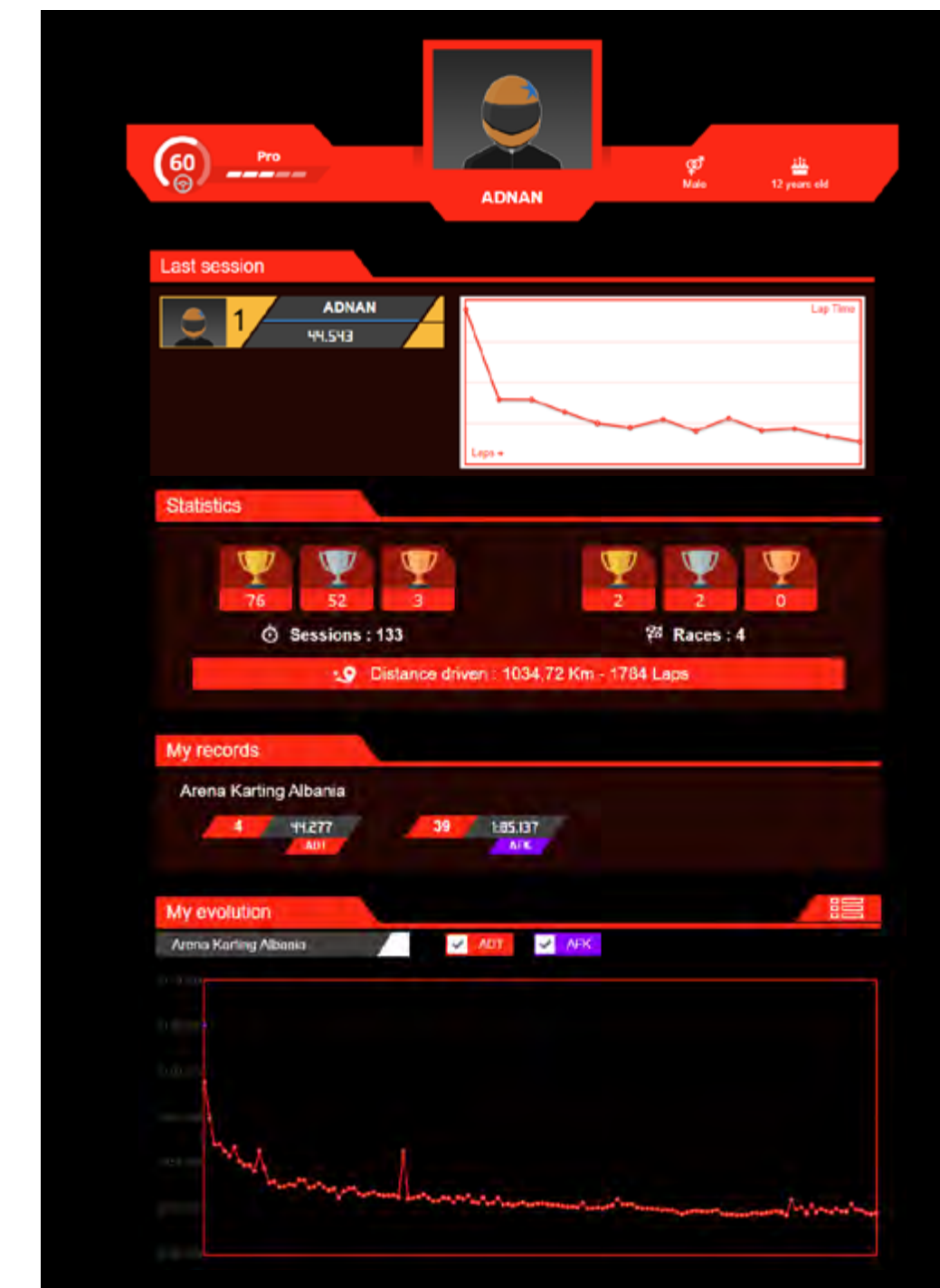
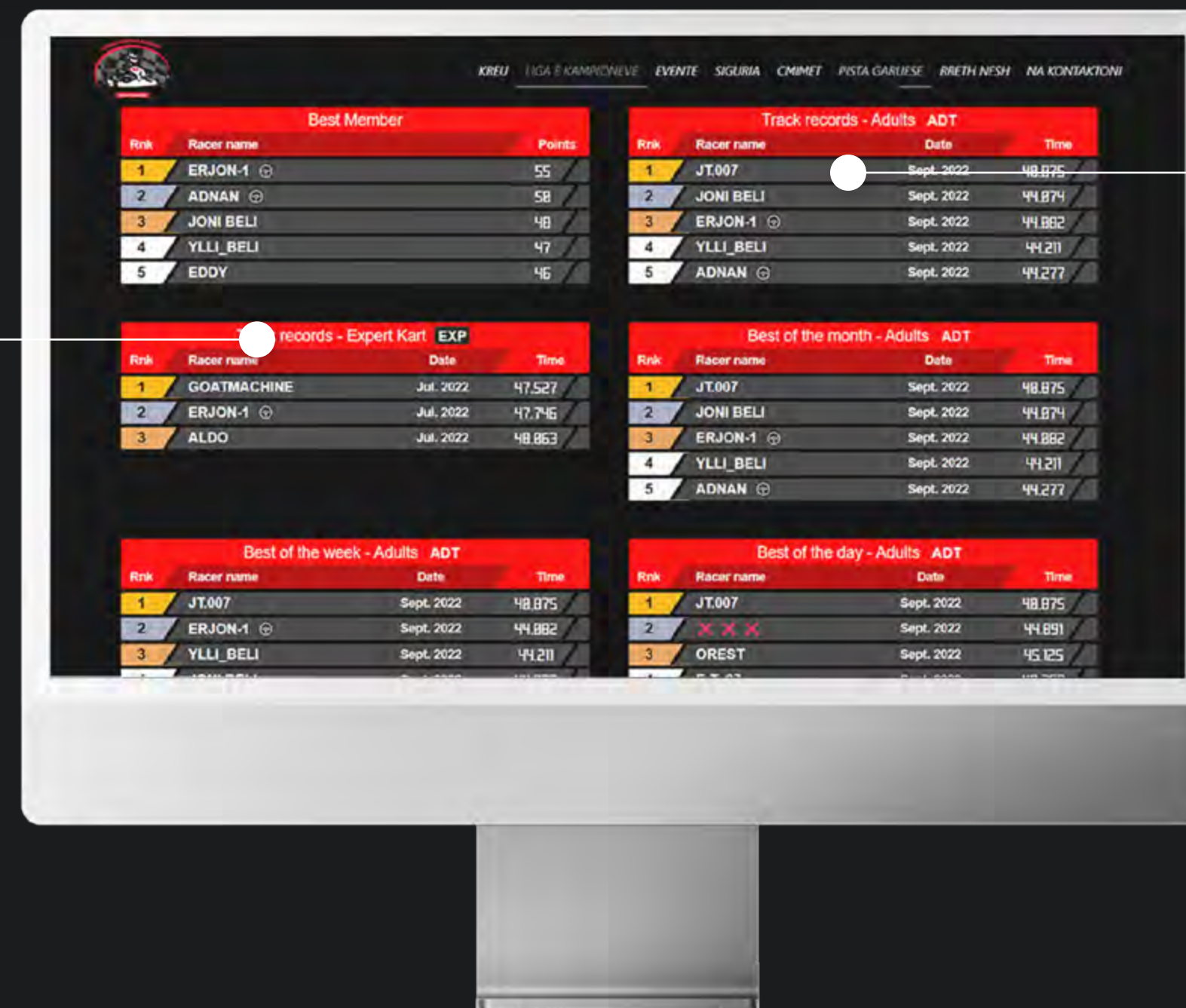
GO-KART FEATURE

Web module

Improved user experience with the driver profile, integrated on the website.

Easy access to the results, performances and history.

Ranking of the best drivers
Track record
Best time of the month



Driver profile

Statistics, number of sessions, competitions, distance driven, laps completed, records, evolution...

08:02

| Rnk | No. | Driver | Nation | S1 | S2 | S3 | Last Lap | Gap | Interv. | Best lap | Penalty |
|-----|-----|-----------------------|--------|--------|--------|--------|----------|--------|---------|----------|---------|
| 1 | 45 | VANKREVELEN Lucas | 🇳🇱 | 21.913 | 18.102 | | 1:02.237 | | | 1:01.983 | |
| 2 | 18 | MEUNIER Bastien | 🇫🇷 | 22.042 | 17.956 | | 1:01.845 | 0.959 | 0.959 | 1:01.577 | |
| 3 | 23 | ZALMANS Dāvis | 🇱🇻 | 22.103 | 18.260 | | 1:02.260 | 2.790 | 1.831 | 1:02.260 | |
| 4 | 39 | SÁNCHEZ GÁMEZ Juan | 🇪🇸 | 22.291 | 18.306 | | 1:02.170 | 3.202 | 0.412 | 1:02.170 | |
| 5 | 77 | WOTA Wiktor | 🇵🇱 | 22.248 | 18.324 | | 1:02.653 | 4.489 | 1.287 | 1:02.653 | |
| 6 | 52 | MATYS Mateusz | 🇵🇱 | 22.265 | 18.251 | | 1:02.516 | 5.232 | 0.743 | 1:02.516 | |
| 7 | 33 | CARAVELLA Fabio | 🇮🇹 | 22.360 | 18.256 | | 1:03.363 | 6.260 | 1.028 | 1:03.363 | |
| 8 | 60 | ALSARRAJ Moeen | 🇮🇷 | 22.664 | 18.219 | | 1:04.179 | 6.712 | 0.452 | 1:04.085 | |
| 9 | 27 | OREŠKOVIĆ Dominik | 🇭🇷 | 22.341 | 18.162 | | 1:02.672 | 7.788 | 1.076 | 1:02.672 | |
| 10 | 44 | GURKOV Lubomir | 🇨🇪 | 22.607 | 18.469 | | 1:03.224 | 9.675 | 1.887 | 1:03.224 | |
| 11 | 11 | SKROMOVAS Aurelijus | 🇱🇹 | 22.439 | 18.407 | | 1:03.667 | 10.316 | 0.641 | 1:03.667 | |
| 12 | 20 | MICELI Corrado | 🇮🇹 | | | | 1:03.729 | 10.686 | 0.370 | 1:03.729 | |
| 13 | 13 | TRUSCELLO Antonio | 🇮🇹 | 22.816 | 18.996 | | 1:03.826 | 11.087 | 0.401 | 1:03.826 | |
| 14 | 15 | MILINICH Atanas | 🇲🇰 | 22.487 | 18.678 | | 1:04.199 | 11.646 | 0.559 | 1:04.199 | |
| 15 | 1 | BADAWI Abdullah | 🇸🇦 | 22.293 | 18.272 | | 1:05.001 | 12.609 | 0.963 | 1:05.001 | |
| 16 | 19 | RAMIREZ Cleymer | 🇨🇷 | 23.038 | 19.106 | 23.015 | 1:05.159 | 12.889 | 0.280 | 1:05.159 | |
| 17 | 40 | ALAMERI Khaled | 🇮🇷 | 22.804 | 18.587 | | 1:05.364 | 13.054 | 0.165 | 1:05.364 | |
| 18 | 37 | AL MASRI Hasan | 🇮🇷 | 22.970 | 18.974 | | 1:04.133 | 13.933 | 0.879 | 1:04.133 | |
| 19 | 57 | GIL DÍAZ Miguel Angel | 🇪🇸 | 22.717 | 19.095 | | 1:03.721 | 20.813 | 6.880 | 1:03.721 | +10.000 |

Air : 23°C
Track : Dry
Track 1200m - 1.200 km

| Best | No. | Time |
|-------|-----|----------|
| S1 | 18 | 21.727 |
| S2 | 18 | 17.956 |
| S3 | 18 | 21.710 |
| Lap | 18 | 1:01.577 |
| Ideal | | 1:01.393 |



GO-KART FEATURE Live Timing

Displays the results in the centre and on the internet.

- Automatic update to the latest version
- Customizable with the centre colours
- Fast track integration

Other features

Penalties are applied and exported in real time to the web or to TVs offering a follow-up of key moments to the public.

Live timing also allows the broadcast of virtual championships or combined results.

Statistics

- Analyse the driver behaviour : performance, pit stop, etc.
- Compare the performance of several drivers simultaneously.

The module is totally responsive

APEX TIMING IS ALSO:

GoRacing

An all-in-one software for the **management** and **timing** of karting competitions.

Management

Release of data (Starting grid, results, etc.)

Communication

Automatisation of the information.
Internal chat integrated into the solution.

Results

Release on the web, display pannels, TVs.

Equipment

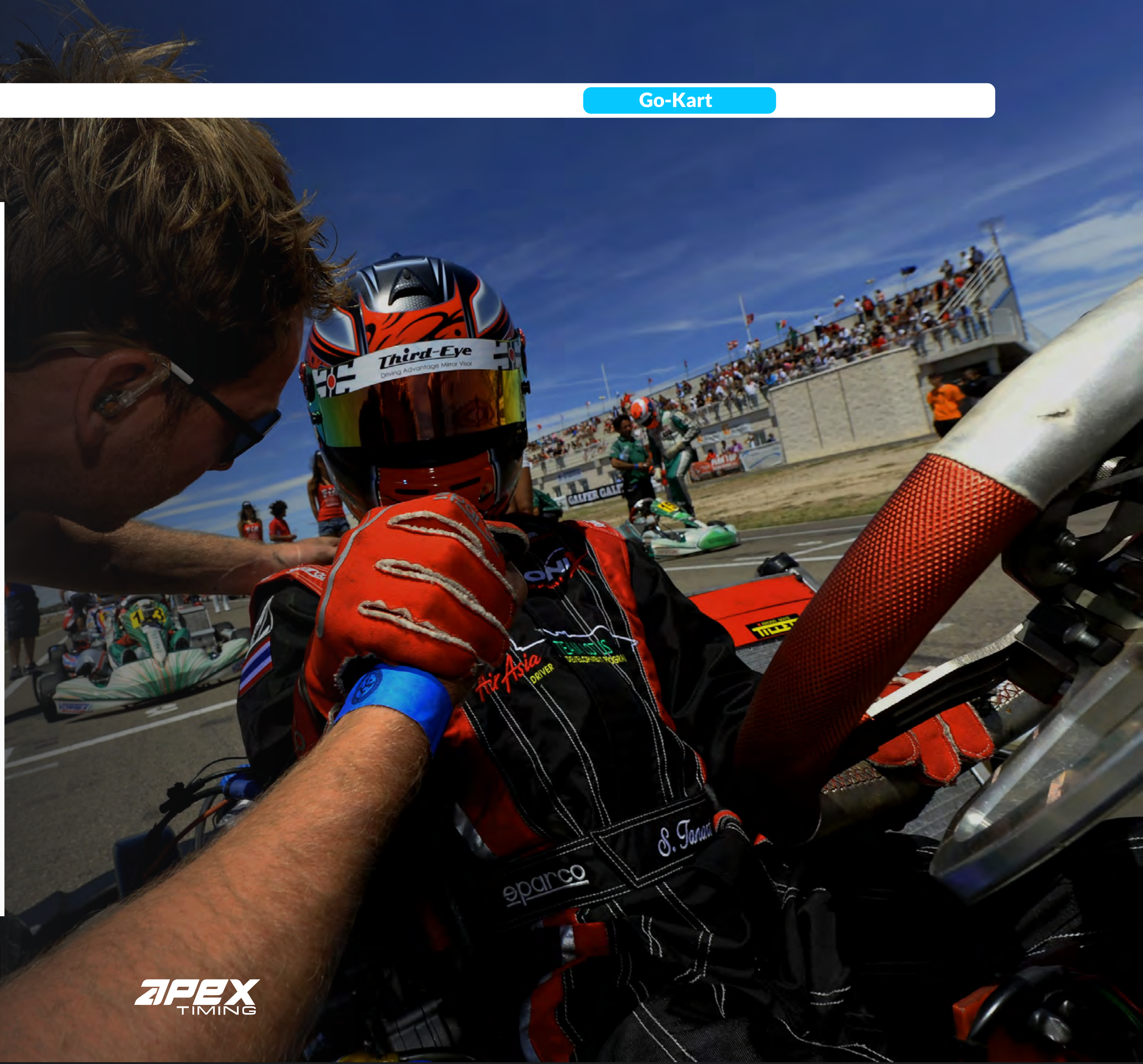
Registration and equipment control : barcodes, RFID

Live Timing

Real-time webcasting of races.

Timing

Intuitive and easy to use.





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